

Evolving  
through  
**Involving...**  
Public involvement



**NHS**  
Grampian

**The Grampian Engagement Network (GEN)**  
**Developing a Charter for Engagement in Grampian**  
Liz Howarth - November 2021

# Grampian Engagement Network (GEN)

- The GEN began as an idea to co-design a ‘hallmark’ for great practice in engagement.
- People working in engagement roles in Grampian subsequently found themselves trying to *do* engagement with people and communities at a time when everyone was learning to live and work in isolation.
- Whilst developing the hallmark, the Network gathered interest and increased its membership significantly
- By the time the first draft of the Hallmark for Engagement had gone out for consultation in August 2021, the Network had grown to consist of around 40 members of engagement practitioners from all sectors in Grampian

# Who are the Grampian Engagement Network (GEN)?



Scottish Recovery Network



ABERDEEN  
CITY COUNCIL

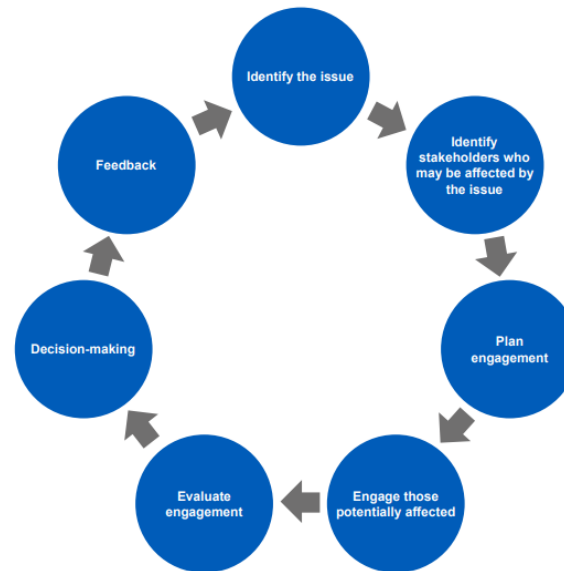


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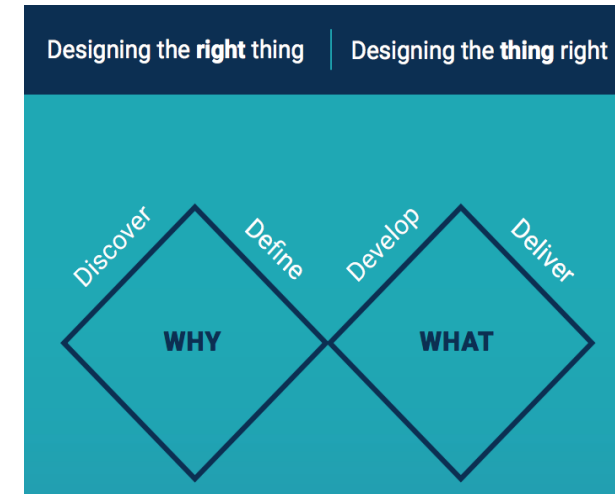
## What does engagement mean to you?



**National Standards  
for Community  
Engagement  
May 2021  
David Allan  
Deputy Director,  
SCDC**



**Planning with People  
July 2021  
Emma Ashman  
Health Improvement  
Scotland**



**SATSD  
November 2020  
Ali Jones, Service  
Designer , Scottish  
Government**

## People Powered Health and Wellbeing

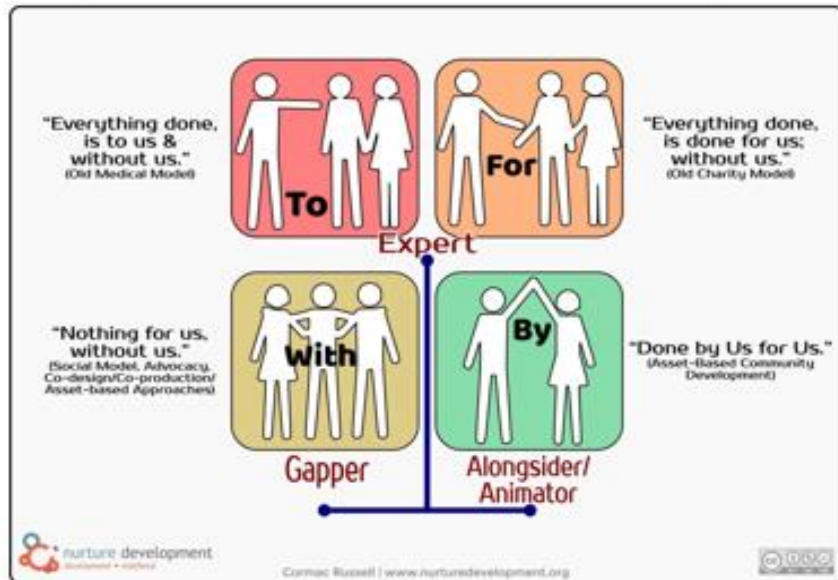


## Other approaches to consider include...

## Quality Framework for Community Engagement

## Coproduction Models

## Asset Based Approach to Community Development (ABCD)





# Hallmark for 'Great' Engagement in Grampian

- Planning is key
- Identify and *appreciate* resources
- Be inclusive
- Foster ownership of engagement
- Build on previous engagements
- Be aspirational
- Work and learn together
- Build trust and invest in relationships
- Make engagement an enjoyable experience for participants
- Close the loop



# Consultation 30<sup>th</sup> August to 23<sup>rd</sup> September 21

- “For me, it actually captures, exactly what engagement should be – in a concise and easy way. If someone didn’t know what the key to engagement was, they could read this” - **Darren Bruce, Police Scotland**
- “I think the term “Charter” is poorly understood and in parts of my day job it has been agreed to ditch that terminology as for many it is meaningless” – **Andrew Stewart, Public Representative**
- “I really like the 10 considerations – simple, clear, logical and practical – my favourite things.... [It] would be great to adopt these within our revised strategy” - **Michelle Cochlan, Corporate Strategy and Community Plan Manager, ACC**

# What next for the GEN?

- We have a **HfEG** that has been co-produced, formally consulted, well received, and approved by the GEN on 23rd September 2021
- We have a network of over 40 engaged practitioners that are motivated to continue to meet as a collective
- We have consulted with GEN members about the types of activities they would like to focus on
- We are exploring opportunities to formalise the GEN into a 'community of practice'
- We are exploring opportunities to work alongside other engagement structures that exist within the Grampian system

